



Uploading Your Content.

Uploading your content to Youreeeka is easy but you do need to follow some guidelines to ensure the end products are properly built to your specifications.

At the current time, Our Youreeeka file uploading partner, YouSentIt, only allows 5 items to be uploaded at a time. There is also a 2-gigabyte upload limit on each session. You may need to upload your product in multiple sessions, which is why you should pay particular attention to our file naming conventions.

File Formats:

Although all videos on the Youreeeka Network end up as industry standard Flash video, you can submit your videos in a variety of formats.

While we can encode virtually any video file into our flash format, to get the highest quality results you should start out with full resolution, full sized .mov, .wmv, or .avi files. You may also submit your videos as .flv files. [Click here](#) to access the flash specifications to use in your compressions or download the .xml settings files.

The pixel size should be at least 640 by 360 for widescreen material and 480 by 360 for standard 4x3 products. If you're files are currently widescreen material in a 4x3 letterbox format, you should submit them as 640 by 480.

You may also utilize the .mp4 file format to save upload time, but be sure that all quality settings are set at highest level when you output the files.

All graphic files need to be submitted in the correct size and in the .jpg format.

Files needed to build a product:

You will need to submit a minimum of 4 files to build a Youreeeka product.

1. Preview video (maximum 2 minutes)
2. Product video
3. Chapter Thumbnail(s) 4x3 format (80 by 60)
4. Product Thumbnail 16x9 format (150 x 84)

Naming Conventions:

To keep your project organized, it is best to have all elements named in a similar fashion. you should use all lower case letters, separated by underscores, to name your files. If you do not we will need to change them to this method.

Please use specific names to describe your video. “main_video” and “chapter_one” are too generic and will likely cause confusion and an incorrectly built product.

Let’s use a “single chapter” project on carburetor rebuilding as an example.

Preview Video: rochester_preview.mov

Product Video: rochester.mov

Chapter thumbnail: rochester_chapter.jpg

Product thumbnail: rochester_product.jpg

Multiple Chapter Products:

If your product has multiple chapters, you will need to upload a separate video file for each chapter and a separate chapter thumbnail.

For example, if the video had 4 chapters, you would need to upload the following files.

Preview Video: rochester_preview.mov

Chapter 1 Product Video: rochester_ch_1.mov

Chapter 2 Product Video: rochester_ch_2.mov

Chapter 3 Product Video: rochester_ch_3.mov

Chapter 4 Product Video: rochester_ch_4.mov

Chapter 1 Thumbnail: rochester_chapter_1.jpg

Chapter 2 Thumbnail: rochester_chapter_2.jpg

Chapter 3 Thumbnail: rochester_chapter_3.jpg

Chapter 4 Thumbnail: rochester_chapter_4.jpg

Product Thumbnail: rochester_product.jpg

After the Upload:

After you have uploaded your files, a Youreeeka account specialist will build your Youreeeka player according to the files received. Once the product is completed we will notify you and send you an approval link.

If we have any questions about how to build your video product(s) we will contact you by phone or by email.

Thanks for using Youreeeka!